



**KARMA CREATIVE:
NEW ADVERTISING AGENCY
FOR "GREEN" CLIENTS**

(LOS ANGELES) -- Advertising agency **KARMA CREATIVE** introduces an innovative new concept in creative services, offering copywriting, branding, and production services exclusively to "green" businesses.

Since 1987, KARMA CREATIVE has been delivering clever, effective, and affordable results to tons of clients, including Walt Disney Imagineering, NBC Television, CBS Television, TiVo, ABC/Disney, Nick At Nite, Warner Brothers, Universal Pictures, KROQ, and MTV.

"Now, we want to provide our creativity exclusively to noble clients," says founder **Mark Jonathan Davis**. "KARMA CREATIVE is devoted to helping non-profit organizations, activism groups, educational institutions, and other businesses who are working to make the world a better place."

KARMA CREATIVE writes copy for ad campaigns, commercials, speeches, press releases, brochures, software, and websites. We create product names and slogans. And we develop and produce project presentations, educational exhibits, audio/video packages, and voice-over for film, TV, and multimedia.

"We're sort of a combination ad agency, public relations firm, and production house," says Davis. "We also make soup."

KARMA CREATIVE's award-winning work has appeared on magazine covers, major-market radio stations, national television networks, and even during the SuperBowl. We've designed children's toys, produced jingles for a puppet show, named an environmental radio series, and written jokes for President Clinton.

"With our diverse team of professional writers, designers, performers, and producers, we deliver experience, versatility, and proven results," says Davis. "I mean, look at this press release; we typed it ourselves!"

KARMA CREATIVE has earned a number of marketing industry honors, including numerous Promax Gold Medallion statuettes, a Broadcast Design Award (BDA), and special recognition at Houston's One Show. We've also been praised by CNN, ADWEEK, Entertainment Weekly, TV Guide, The Los Angeles Times, The Hollywood Reporter, New Times, and The Los Angeles Business Journal.

If you have a need for inventive writing, professional production, and intelligent design (no, not the right-wing nutcase kind), then please contact KARMA CREATIVE. We can charge on a per-project basis, by the hour, or if you're rich, by the syllable.

Plus, we're well versed in the fields of ecology, conservation, alternative energy, animal welfare, healthcare, politics, science, public policy, education, and other important junk.

Whoops, sorry. We won't use the word "junk" for your project. That's a promise.

Ready to get creative? Please visit karmacreative.com for the goods.

karma creative

creative services for cool clients

post office box 4141 palm springs california 92263 good@karmacreative.com (818) 763-5600